FOR QUESTIONS & ADDITIONAL INFORMATION:

Dani Lakeberg
dani.lakeberg@orchestrasoftware.com
P: (877) 683-2648 x 112
ABOUT ORCHESTRATE
Orchestrate is the largest annual event for Orchestrated users to gather in one place to learn, collaborate, network, and contribute to the future of brewery and distillery-specific software.

WHY SPONSOR
- Align your company with proven leaders
- Gain exposure
- Network & discover new opportunities
- Contribute to thought leadership

MEET THE PLAYERS
(Who attends Orchestrate)

SUPER BRUNO
(Brewer/Brewmaster)

MEGA DAN
(Master Distiller)

PENNY PINCHER
(Accountant/CFO/Bookkeeper)

SLINGIN’ SAL
(Sales Rep/Sales Manager)

LAB COAT LISA
(Lab Tech/QC Specialist)

BIG BOSS BILL
(Owner/Founder/Wearer of Many Hats)

PETER THE BARREL HERDER
(Inventory Manager/Procurement Specialist)

HISTORY
- 1st conference
- Held at our offices
- 60+ Attendees
- 160+ attendees
- 32 session topics
- 250+ attendees
- Renamed “Orchestrate”
- Doubled venue space
- Added Exhibitors
- 350+ attendees
- 15 sponsors & exhibitors
- 400+ expected attendees

#LEVELUP
Orchestrated.com/user-conference
# SPONSORSHIPS

**GOLD LEVEL**

$7,500+
in sponsorships

**SILVER LEVEL**

$5,000-$7,500
in sponsorships

**BRONZE LEVEL**

$2,500-$5,000
in sponsorships

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**WELCOME RECEPTION SPONSOR**

Help us throw a great party. Your company will be highlighted throughout the Welcome Reception with both digital and print signage and a 5-minute speaking time to open up reception. **$10,000**

(1 available)

**FOOD SPONSOR**

Be the official Orchestrated breakfast & lunch sponsor to help fight off attendee hunger with the best that Portland has to offer. **$4,500**

- Breakfast table w/ signage on Wed. Thurs, & Fri. am
- Standing Signage
- Logo exposure printed & digital materials & email blast
- 5 branded floor stickers around food area

(3 available)

**HAPPY HOUR SPONSOR**

Sponsor the daily afternoon happy hour session with branded cups, napkins and signage. **$2,000**

(2 available)

**COFFEE STATION SPONSOR**

Ensure Orchestrated attendees stay energized and highly caffeinated. This sponsorship includes standing signage, and branded coffee cup sleeves. **$1,000**

(3 available)

**EXHIBITOR**

10’ x 10’ booth spaces w/ 6ft table are available on a first come, first serve basis. Discounted registration for additional attendees. **$1,850**

- 1 10’ x 10’ Exhibitor Booth
- 2 Registration Passes
- Logo exposure includes printed & digital material

(10 available)

**ROOM SPONSOR**

Sponsor a breakout room where sessions are held. Includes Company name as room on brochure and map, floor stickers directing towards room and in room with company logo, and digital signage outside of room with company info. **$1,500**

(5 available)

**WIFI SPONSOR**

Because we all need to stay connected. Brand the public wi-fi connection throughout Orchestrated with a branded login page and password of your choice. **$1,000**

(1 available)

**VISIBILITY PACKAGE**

Enhance your company’s visibility at Orchestrated with à la carte branding options.

- Elevator vinyl clings $500
- 1-sided standing banner (3’ x 6’) $250
- Hanging banner (3’ x 6’) $200
- Vinyl floor stickers (36”) $150
- 1 day Snapchat geo filter $150

(3 available)

**ONE HOUR SPEAKING SESSION**

Tell a success story or hold a panel discussion to engage the audience and establish your company as a trusted solution through thought leadership and education. **$5,000**

- Must include customer case study/story/panel
- Includes registration pass for speaker only
- Logo on printed & digital materials & email blast
- Booth sold separately

(4 available)

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